WOUB Diversity Statement

WOUB Public Media is licensed to Ohio University in Athens, Ohio and follows the principals, goals and mission of the university including the vision, mission and cornerstone principals from the Division of Diversity and Inclusion.

In 2022 at WOUB and Ohio University, our vision for Diversity and Inclusion is to celebrate all members of our University community and to broaden our collective understanding by uplifting diverse identities, cultures, experiences, and perspectives. We recognize that this requires a willingness to have hard conversations, to recognize and call out prejudice, to hear and respect vastly different points of view, and to do all this with civility and grace.

As a public media entity that is an essential information source in a primarily Appalachian region, WOUB is committed to the inclusion of all cultures, racial groups, and socioeconomic groups. The WOUB broadcasts include a wide variety of voices, faces, opinions, and perspectives that otherwise may not be accessible throughout the service area.

WOUB firmly believes and follows equal employment opportunity guidelines when evaluating new candidates or promoting qualified candidates through the formal Ohio University Human Resource application process.

The workforce of WOUB Public Media also supports a culturally and ethnically diverse group of students and volunteers in roles including broadcast, editorial, digital delivery. The staff along with students and volunteers assist in WOUB’s ability to deliver content and services via radio, television, online and other distribution methods that help the organization attract, grow, and engage diverse audiences and help them to achieve their full potential.

During the past several years the diversity ratio of WOUB’s full time staff has remained flat as it pertains to both race and gender. At the start of FY23, WOUB has been utilizing new posting locations that have a focus on Underrepresented Ethnic Groups, as well as using social media tools to encourage a diverse range of individuals seeking employment.

As of October 2022, WOUB Public Media has the following data related to full-time staff members:

- Male: 59%
- Female: 41%
- White: 94%
- Non-white: 6%

As of October 2022, the Ohio University Board of Trustees reports the following data:

- Male: 42%
- Female: 58%
- White: 83%
- Non-white: 17%