



October 31, 2023

WOUB Community Representation Statement

WOUB Public Media is licensed to Ohio University in Athens, Ohio and follows the principals, goals and mission of the university including the vision and mission from the Division of Diversity and Inclusion which includes “...efforts (to) promote inclusive institutional policies, practices, and cultures through intersectional programs and initiatives, as well as strategic communications and advocacy...celebrating all people by helping them explore productive waves to navigate intersections of diverse identities, experiences, and perspectives.”

Ohio University is proud of its rich history, diverse campuses, international communities, and beautiful Appalachian settings. As part of our ongoing efforts to provide and support a transformative learning experience, we affirm our commitment to fostering a welcoming, respectful, diverse, and inclusive workforce and community. All qualified applicants are encouraged to apply and will receive consideration free from discrimination on the basis of race, color, religion, age, ethnicity, national origin, national ancestry, sex, pregnancy, gender, gender identity or expression, sexual orientation, military service or veteran status, mental or physical disability, or genetic information.

WOUB Public Media’s reach includes more than 50 counties which includes rural Appalachia in Ohio, Kentucky, and West Virginia. The objective of WOUB Public Media is to foster a diverse and inclusive environment within its staff, harnessing the unique talents and perspectives of individuals from varied backgrounds to achieve the organizational missions in service to the broadcast region.

Content in Support of Statement

As a primary rural station outside of standard designated media areas (DMAs), WOUB Public Media strives to keep communities informed via the production and broadcast of television and radio newscasts as well as regional sports highlight programming that engages areas around what is often the hub of the community, the local high schools.

WOUB arts and culture reporting, as well as our local radio content, not only amplifies the voices of artists and cultural institutions but also enhances community identity and cohesion through storytelling, enriching the cultural tapestry and stimulating local pride. Furthermore, arts and culture reporting can attract tourism and economic growth, showcasing the community's uniqueness to a wider audience and fostering a sense of shared heritage and vitality.

Meanwhile, the WOUB Learning Lab provides resources, workshops, training, and media production support (which includes a vast lending library) for prek-12 teachers and their students to assist in the education of learners throughout the region.

Actions in Support of Statement

WOUB Public Media will include individuals from underrepresented groups as a part of the annual paid summer internship program and as employment comes available, utilize a variety of communication channels to connect with and attract individuals from diverse backgrounds and underrepresented groups. This and employing inclusive language in recruitment materials, helps us strive to create a robust and comprehensive applicant pool that reflects the richness of our broadcast region.

Note on Governance

Ohio University is an entity of the State of Ohio, and WOUB Public Media is licensed to Ohio University. WOUB Public Media does not play a role in the appointment of the Board of Trustee members, who are charged to serve the public trust.

The members are appointed by the Governor of the State of Ohio with the advice and consent of the Ohio Senate.

The members of the Board are tasked with the responsibility to be accountable to the institution's mission and cultural heritage, the transcendent values and principles that guide and shape higher education and the public interest as well as the legitimate and relevant interests of the institution's various constituencies.